

END ZONE™

INSECTICIDE STICKER



The little square that has big implications for your fly control accounts.

Filth flies are not just an unsightly nuisance; they can spread bacteria and other disease-causing organisms. Controlling them, however, can be quite challenging — especially in commercial kitchens and other food-handling areas where these pests can thrive. In these environments, it is critical to deliver targeted, effective and unobtrusive control measures.

The revolutionary EndZone™ insecticide sticker from FMC has been designed to give pest professionals a totally unique filth fly service offering that's discreet, affordable and incredibly easy to use. The first and only professional fly sticker of its kind in the country, EndZone delivers fast-acting, long-lasting filth fly control to both residential and commercial accounts, indoors and out.

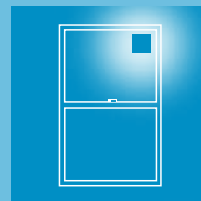
How Endzone Works

EndZone discreetly delivers targeted filth fly control where it's needed most. Here's how:

- Coated in a sugar bait matrix to attract filth flies
- Formulated with 4.4% acetamiprid, the same powerful active ingredient found in Transport® Mikron™ insecticide
- Proven to deliver knockdown of filth flies in just one minute
- Remains effective for up to seven months indoors and up to four months outdoors when protected from rain, moisture, dirt, dust and filth
- Labeled for house flies, little house flies, blow flies, bottle flies, flesh flies, phorid flies, fungus gnats and vinegar (fruit) flies
- Features a bittering agent to prevent accidental ingestion
- For best results, use one sticker per 1,000 cubic feet; use additional stickers for heavy infestations



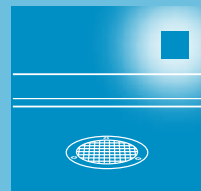
USE THE ENDZONE INSECTICIDE STICKER FOR FAST-ACTING FILTH FLY CONTROL:



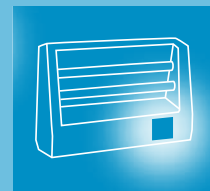
On Windows



In or Around
Garbage Receptacles



Near Drains

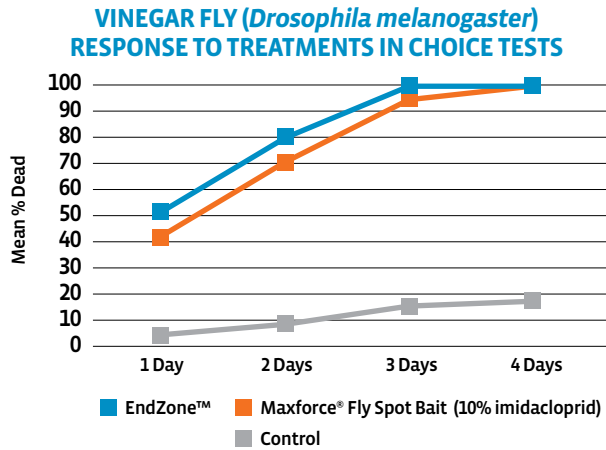


On or Inside
Flylights

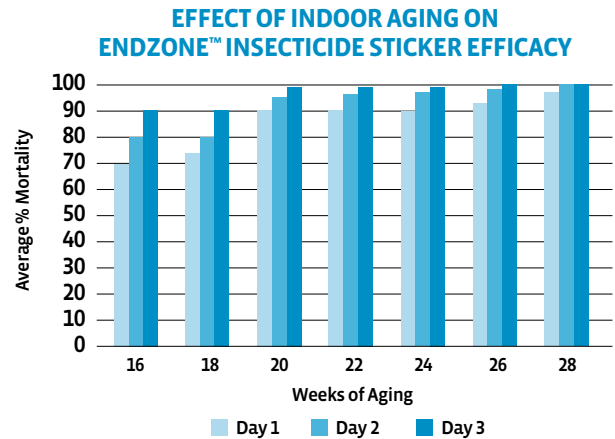


Works Fast and Lasts

As you can see from the data below, EndZone insecticide sticker works to quickly eliminate filth fly populations. And better yet, it *keeps* working longer than competitive solutions — even months after application!



G. Buczkowski, Purdue University. Maxforce Bait diluted (2 oz/1 pint water), sprayed onto small cotton balls (label rate of one pint per 125 sq ft). Three cotton balls per jar. (09DLR024)



G. Buczkowski, 2009, Purdue University. Bioassays in simulated kitchens. N=20, 4 reps. (09DLR004)

Adds Value, Saves Time

What makes EndZone a truly exciting innovation is how easy it is to add to your current service offerings. EndZone helps you increase your profitability with minimal labor. EndZone is very low maintenance, remaining effective for up to seven months indoors and four months outdoors when protected from rain or moisture. Stickers should be replaced more frequently when contaminated by dirt, dust, filth or moisture.

- Low involvement cost
- No additional equipment necessary
- No interruption to your customers — just peel and stick
- Releases no fumes or vapors
- Faster and easier to use than products that require dilution



FMC FOOD-HANDLING SOLUTIONS



The EndZone insecticide sticker is the latest Customer-Driven Innovation in the FMC portfolio of food-handling solutions, including Transport Mikron insecticide, CB-80™ insecticide and D-Force® insecticide.

Truly Attractive Fly Control

The EndZone insecticide sticker is the little square that is changing filth fly control in a big way. Not only is it visually discreet and attractive to flies, it's a very appealing option for pest professionals looking for an easy, affordable way to grow their services and increase their profitability.



For more on the revolutionary EndZone insecticide sticker, visit www.fmcprosolutions.com or contact your FMC Market Specialist or local FMC Distributor.



fmcprosolutions.com

**END
ZONE™**
INSECTICIDE STICKER

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