



# Verve™

PLANT GROWTH REGULATOR

## Energize Ornamentals with the Power of Verve™.

Introducing Verve™ Plant Growth Regulator from Nufarm. Verve is a new, concentrated formulation of ethephon with a full greenhouse, nursery and turf label. Verve offers outstanding performance by increasing lateral branching in ornamentals, inducing flowering of bromeliads and reducing the height of potted daffodils and stem topple of potted hyacinths. It is also labeled to eliminate nuisance fruit on trees and shrubs and remove mistletoe from conifers and deciduous trees.

### KEY PERFORMANCE BENEFITS

- Increases lateral branching in ornamentals
- Eliminates nuisance fruit on ornamental trees and shrubs
- Induces flowering in bromeliads
- Reduces potted hyacinth stem topple and potted daffodil plant height
- Concentrated formulation – requires less product to be handled and stored
- Full greenhouse, nursery, and turf label eliminates the need to stock multiple products

**EPA REG. NO.** 228-660

**ACTIVE INGR.** ethephon (21.7%)

**FORMULATION** liquid

**CHEM. FAMILY** phosphoric acid

**REI** 48 hours

**PACKAGE SIZE** 4 x 1 qt

**APPLICATION** spray

 FIELD-GROWN NURSERY

 CONTAINER-GROWN NURSERY

 GREENHOUSE

 DANGER

### KEY USES

Apple nursery stock  
*(Washington state only)*  
 Cantaloupe, cucumber, pumpkin  
 and squash  
 Crops  
 Greenhouse, shadehouse and field  
 grown ornamental plants  
 Ornamental bromeliads  
 Ornamental conifers  
 Ornamental deciduous trees  
 Ornamental trees and shrubs  
 Potted daffodils and hyacinths  
 Roses and tallhedge buckthorn

### APPLICATION RECOMMENDATIONS

#### ORNAMENTAL USES

*Product rates in fluid ounces.*

USE	TANK SIZE:	1 GAL	20 GAL	50 GAL	100 GAL
<b>FRUIT ELIMINATION</b>					
Apple, Crabapple, Cottonwood, Elm, Flowering Pear, Horsechestnut (Buckeye), Maple, Oak, Pine, Sour Orange, Sweetgum, Sycamore		0.4-0.6	8.0-12.0	20.0-30.0	40.0-60.0
Carob (Certonia siliqua)		0.30	6.00	15.0	30.0
Olive (Olea europaea)		0.60	12.00	30.00	60.00
<b>DWARF MISTLETOE REMOVAL</b>					
Ornamental Conifers		1.60	32.00	80.00	160.00
Douglas Fir Ornamentals		0.80	16.00	40.00	80.00
<b>LEAFY MISTLETOE REMOVAL</b>					
Ornamental Deciduous Trees		3.20	64.00	160.00	350.00

#### GREENHOUSE USES

*Product rates in fluid ounces.*

USE	TANK SIZE:	1 GAL	20 GAL	50 GAL	100 GAL
<b>DEFOLIATION</b>					
Roses		0.53	10.60	26.50	53.0
Tallhedge Buckthorn		2.65-5.3	53.0-106.0	132.50-265.0	265.0-530.0
Apple Nursery Stock		0.13-0.265	2.60-5.30	6.50-13.25	13.0-26.50
<b>LATERAL BRANCHING</b>					
Stock Plant		0.265	5.30	13.25	26.50
Finished Plants		0.265	5.30	13.25	26.50
Azalea		1.33-2.665	26.6-53.3	66.5-133.25	133.0-266.50

*See label for complete application rates and recommendations.*

