



Showcase®



Nursery



Ornamental

SPECIALTY HERBICIDE

Ornamental growers who want preemergence control of both broadleaf and grassy weeds with just one product should try Showcase® specialty herbicide. Showcase brings three proven active ingredients together into one convenient granular formulation for outstanding, long-lasting, broad-spectrum broadleaf and grassy weed control.

Showcase is tough on weeds, but it has a “Caution” signal word and excellent plant tolerance by popular ornamentals. It’s a great tool for controlling weeds in container and field-grown ornamentals, nursery stock, non-bearing fruit and nut trees, and non-cropland areas.

How Showcase Specialty Herbicide Works

Showcase disrupts weed development. When applied prior to germination of target weeds or immediately after cultivation, it stops seedlings before they break the surface and become a problem for your ornamentals.

Weeds Controlled

When applied correctly at the labeled rates, Showcase specialty herbicide controls more than 150 broadleaf and grassy weeds, including:

Broadleaf Weeds

- Bittercress
- Chickweed
- Dandelion
- Eclipta
- Groundsel
- Lambsquarters
- Oxalis
- Spurge
- Thistle

Grassy Weeds

- Barnyardgrass
- Crabgrass
- Goosegrass
- Poa annua



Nursery Recommendations

Showcase is labeled for use on more than 270 established ornamental plant species, including trees such as flowering dogwood, ficus and red oak; and on shrubs such as juniper, rhododendron, azalea and arborvitae.

Active Ingredient

Showcase contains three proven active ingredients. The combination of isoxaben, found in Gallery® specialty herbicide, along with oxyfluorfen, found in Goal® specialty herbicide, and trifluralin, found in many herbicide/fertilizer combination products, make Showcase unsurpassed for broad-spectrum, long-lasting weed control.

How to Apply

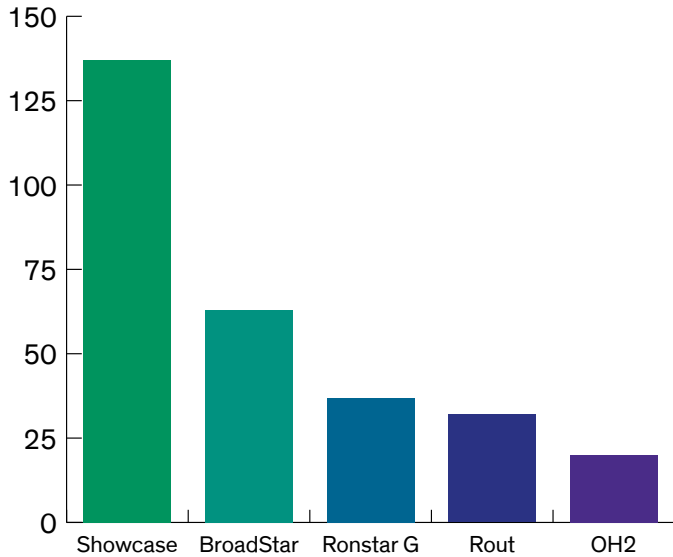
Depending on the weather conditions, Showcase can be applied any time you would expect weed seed germination:

- Early spring
- Late summer to early fall
- Immediately after cultivation or hand-weeding

Showcase specialty herbicide should be applied at the labeled rate of 2.3 to 4.6 pounds per 1,000 square feet (100 to 200 pounds per acre) using properly calibrated rotary-type spreaders to ensure even application. It’s best to follow the application with at least 1/2 inch of rainfall or irrigation to set up a strong weed prevention zone in the soil.

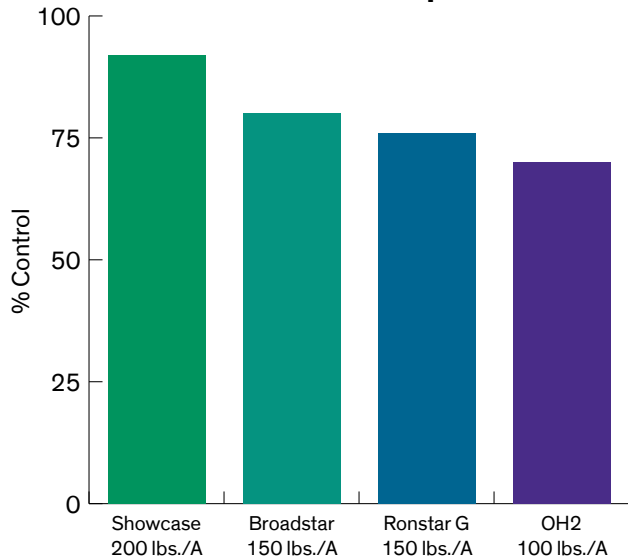


Number of Weeds Controlled



Source: Product labels current as of April 2005

Control of 16 Weed Species



Results from Dow AgroSciences trials at 42 separate weed locations.

How to Apply (continued)

Do not apply to newly transplanted ornamentals. Showcase® specialty herbicide is not labeled for use in enclosed greenhouses or in enclosed shadehouse-type structures. Do not apply Showcase to wet foliage or desirable plants with a whorled-leaf arrangement, such as hosta or daylily, which can catch granules and hold them on leaf tissue.

Key Benefits

- **Outstanding control.** Showcase controls more than 150 broadleaf and annual grassy weeds, without injuring ornamentals.
- **Three proven active ingredients.** All-in-one convenient granular formulation.
- **Unmatched flexibility.** Showcase is labeled for use on many more nursery plants than other preemergence herbicides.
- **“Caution” signal word.**
- **Competitive pricing.**
- **Long residual.**
- **Timesavings.** By replacing hand-weeding, Showcase specialty herbicide saves time for more productive tasks.

Additional Information

Contact the Customer Information Center at Dow AgroSciences via e-mail (info@dow.com), fax (800-905-7326) or phone (800-255-3726) for more information. Or contact your Dow AgroSciences sales representative.



Dow AgroSciences

Solutions for the Growing World

